



Certified USDA NOP Organic Grass-Fed Beef from Uruguay

Every day more consumers around the world value and demand healthy and natural products demanding at the same time nutritional value and flavor. Thanks to Organic Awareness, we have the opportunity to satisfy these needs with an offer of products manufactured in harmony with the environment...



NO ADDED HORMONES
NO ADDED STEROIDS
NO GMO'S
NO ANTIBIOTICS
NO GROWTH ENHANCERS

GRASS FED ONLY
FREE RANGE ALL YEAR

What does Organic mean?

Clean air, pure water, sunshine and grass are the main ingredients used by farmers in raising Organic cattle in Uruguay.

The abundance of lush grazing means that animals are reared in a way that nature intended...

Organic beef is a new tendency that implies certain regulations that must be taken into account all **along the production chain**.

Some of these stringent requirements include:

- **NO** herbicides and fertilizers obtained through chemical synthesis like soluble phosphates and super-phosphates are allowed.
- **Only natural fertilizing** is allowed in Organic Production. The use of transgenic or genetically modified feed is banned. Preventive sanitary handling is forbidden; only curative handling is allowed, with a longer withholding period for medication.
- Strict Animal Welfare. **Organic animal welfare protocols must be adhered to.**



Why is Organic Grass-fed Beef better?



Animals raised on their natural feed tend to be healthier. *Grass fed* beef is **significantly lower in fat and cholesterol** than the grain fed varieties. It is **higher in Omega 3 fatty acids** and **CLA** (Conjugated Linoleic Acid), an anticarcinogenic associated with certain health benefits.

The flavor of grass-fed beef is usually described as “refined” and clean. The flavor of beef is mainly created through the natural grasses and seasonal variables with which the animal is raised.

The flavor of free-range, grass-fed beef is simply the way beef is supposed to taste.

Health Benefits of Organic Grass-fed Beef

- Fatty acid profile of approx 5 parts of Omega 3 to 1 part of Omega 6 (**profile comparable to that of fish!**). By contrast, corn feed is 5 parts Omega 6 and up to 1 part Omega 3.
- Our Organic Beef is produced in a natural way, thanks to the integration of our supplier with a select group of cattle breeders who are committed to the use of renewable resources, soil and water preservation, and environment protection for future generations.
- **NO** synthetic or anabolic fertilizers, hormones or growth stimulants.